GDPR Privacy Policy sample

https://www.ryadel.com

COOKIE POLICY

UPDATED FOR THE NEW EUROPEAN DATA PROTECTION REGULATION 2016/679 (GDPR)

In order to increase the overall performance and appeal of our website, sometimes we install on your browser some small files containing data: these files are called "cookies". Cookie creation is a standard process for the majority of websites and web services to improve the navigation experience of their users.

WHAT ARE COOKIES?

They're a small text file containing preferences and/or informations of a single user. Thanks to these files the website is able to remember your actions and preferences (like login data, language, size of fonts & other GUI and display-related settings) so that you won't have to manually set them on every visit.

HOW WE USE COOKIES?

We mostly use cookies to:

- identify users
- remember users' custom preferences
- help users complete tasks without having to re-enter information when browsing from one page to another or when visiting the site later.

We'll also use them for online behavioural target advertising and to show adverts relevant to something that the user searched for in the past.

HOW ARE THEY USED?

The web server supplying the webpage can store a cookie on the user's computer or mobile device. An external web server that manages files included or referenced in the webpage is also able to store cookies. All these cookies are called http header cookies. Another way of storing cookies is through JavaScript code contained or referenced in that page.

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Each time the user requests a new page, the web server can receive the values of the cookies it previously set and return the page with content relating to these values. Similarly, JavaScript code is able to read a cookie belonging to its domain and perform an action accordingly.

WHAT ARE THE DIFFERENT TYPES OF COOKIES?

A cookie can be classified by its lifespan and the domain to which it belongs. By lifespan, a cookie is either:

- a session cookie which is erased when the user closes the browser.
- a persistent cookie which remains on the user's computer/device for a pre-defined period of time.

As for the domain to which it belongs, there are either:

- first-party cookies which are set by the web server of the visited page and share the same domain.
- third-party cookies stored by a different domain to the visited page's domain. This can happen when the webpage references a file, such as JavaScript, located outside its domain.

HOW CAN YOU CONTROL YOUR COOKIES?

You can control your cookies and/or learn more info in the following websites:

- <u>aboutcookies.org</u>, a great online resource about cookies containing useful info about how to enable, disable, control and/or optionally delete them.
- <u>Cookies European Commission</u>, the EU regulation law reference site hosted by the European Commission.
- <u>Cookie Garante Privacy</u>, the IT regulation law reference site hosted by the Italian "Garante della Privacy" office.
- <u>HTTP cookie Wikipedia</u>, the entry on Wikipedia.com (<u>click here</u> for the same entry published on *Wikipedia Italia*).

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COOKIE USED BY THIS WEBSITE

Seque un elenco dei Cookie utilizzati all'interno di questo sito web.

REQUIRED COOKIES

PHPSESSID, pll_language, gdpr[allowed_cookies], gdpr[consent_types]

These technical cookies are essential for the operation of some parts of the site and/or to provide the service offered and requested by a user. Most of them are removed when you close the browser. No personal information is stored or tracked.

COOKIE ANALITICI

__gads, _ga,_gid

These cookies are used to distinguish the connecting users, to throttle their request rate and to anonimously track their website usage for the Google Analytics and UA (Universal Analytics) services. They do not contain personal info and they don't send data to Google. To read more about Google Analytics security and privacy settings, check out the following link:

https://support.google.com/analytics/answer/2838718